



PROJECT: Using Patient's Endoscopy Educational VIDEOS to Improve Their Experience and OutcomeS (P-VIDEOS) study

'I am very proud to have won this award. My vision as a doctor has always been to improve healthcare services and optimise patients' experience in endoscopy. This award will help me to develop future projects to achieve my vision.'

Dr Laith Al Rubaiy is currently a Clinical Academic at University Hospital of Wales in Cardiff. His six-month research project will take place at University Hospital of Wales and University Hospital of Llandough in Cardiff.

'Endoscopy is rapidly developing with new techniques and procedures being introduced every year. It is, therefore, becoming increasingly important to measure patient's satisfaction and experience to assess how those various endoscopy procedures affect the patients, their life and outcomes. We have recently developed and published a new patients satisfaction questionnaire, Gastrointestinal Endoscopy Satisfaction Questionnaire (GESQ). GESQ is an acceptable tool to measure satisfaction in patients who had endoscopy.

'We propose this study to create short patient educational videos about endoscopy procedures. The patients will be able to watch those videos at home or at their bedside before having an endoscopy. We will use GESQ to collect patients' satisfaction to provide information and experience and report back to healthcare providers to support and improve the quality of care of patients. The project will start in June and will be completed in December 2018. We aim to publish the results and the final report of the study in February 2019.

'This project will improve patient's knowledge and experience of endoscopy. We aim to publish the results widely to different endoscopy centres in the UK to ensure greater benefit and success. Success will be decided in a number of ways: publications, development of further research, increased understanding.

'I believe this study will improve the health services provided to patients. The study will increase patients' knowledge and understanding of the different endoscopy procedures.

Dr Al Rubaiy's Supervisor Professor John Gordon Williams comments:

'Dr Al Rubaiy is an outstanding young doctor, both clinically and in research, reflected in his recognition as Young Gastroenterologist of the Year by the British Society of Gastroenterology in 2017. He was awarded his PhD in 2015 for a thesis which described the development and validation of measures to assess and improve the quality of life of patients with inflammatory bowel disease and he is now applying his expertise to improving the experience of patients undergoing endoscopy. He is committed to quality improvement and the P-VIDEOS study is typical of this ethos. His ideas are innovative, implementation is patient focused, and evaluation is rigorous. He is a worthy winner of the Dr Falk Core SpR Trainee Quality Improvement Award for 2018.'